

We know you are busy running your pharmacy, so let our "Are You Diabetic" signage kit help you generate more sales and grow your business. By placing these signs throughout your store, you are encouraging your diabetic patients to come to you to let you know they are a diabetic.

This is an opportunity to take your diabetic shoe sales from an average of 5 patients per month to 30 patients per month by placing signage in recommended areas throughout your store. Here are some suggested recommendations for your Apex Pharmacy signage placement.

APEX PHARMACY SIGNAGE KIT FOR MARKETING YOUR APEX DIABETIC FOOTWEAR PROGRAM

PLACE SIGNS IN PROMINENT AREAS AND MAKE THEM VISIBLE TO YOUR CUSTOMERS.



AUTHORIZED PROVIDER DOOR STICKER PLACEMENT:

Place this door sticker on the front door. Your pharmacy gets a lot of walk-in traffic and a lot of those customers are your diabetic customers. Greet them with this message at the door!



CEILING DANGLER PLACEMENT:

Hang our Ceiling Dangler from the ceiling or tape it to a wall. By hanging it from the ceiling, the message will catch the eye of every diabetic customer.



SHelf TALKER PLACEMENT:

Display these on any high traffic shelves in your store.



POSTER PLACEMENT:

Place on wall or counter close to your check-out counter.



TENT CARD PLACEMENT:

Our tent card signage should be placed on a counter where all customers can see it.

For more information or to order your Apex Pharmacy Signage Kit, call:

800.252.2739

Order Numbers:

5APSK

Complete Pharmacy Sign Kit

(Kit includes: 1 ceiling dangler, 1 door sticker, 1 tent card, 2 shelf talkers, and a wall poster).